

### Summer Camp Brochure

Are you bored? Tired of your routine? Looking for an interesting way to pass the time?

## WAITING FOR SUMMER?!?!?

Well, good, me, too. Today you will make a Summer Camp Brochure. You will think of an interesting theme for a summer camp and create an advertising poster/brochure for it. Maybe your camp will be about skateboarding, video games, football, scuba diving, surfing, go cart racing, dirt bike tricks, cooking, fashion design or anything you like to do yourself. You will complete the following for your brochure:

1. Go to Word and open up a new document and create a one page poster -- OR -- you can go to Microsoft Publisher (go to the box at the bottom of your screen and type Publisher into the "Search the web and Windows" box and it will pop up! 😊).

2. Your poster will need the following (and each of the requirements is worth points, so do NOT skip one!)

- a. A cute, memorable or snazzy(?) name that people will remember. **Be creative!!**
- b. A short paragraph describing the purpose of the camp (**3 sentences or more**)
- c. **Location of the camp.** Give driving instructions to the camp, and, if you are extra sharp, go to Google Maps, pick a location and copy and paste a miniature map on the brochure.
- d. List of AT LEAST 5 activities that kids can do at the camp. Make it sound like fun! 😊
- e. Cost of the camp (prices for the day or for the week?)
- f. **When the camp will be held** (will it last 3 days? 5 days? a week? more?). Will it be here in Cambridge or will it be away – in another state? If so, be specific. You know how parents want all of this information and REMEMBER you are trying to get THEM as your customers as much as the kids!!
- g. **A persuasive slogan** to make people want to pick up your brochure and pay to send their children there.
- h. Use at least 4 different colors for the text.
- i. A border or colorful theme at the edge of the paper or in the background
- j. Use a font that is not too big and not too small

## DO YOUR BEST!!!